

## EDUCATION

08.2002—05.2004 NORTH CAROLINA STATE UNIVERSITY \ \ RALEIGH, NORTH CAROLINA  
*Master of Graphic Design, NASAD accredited*

08.1993—05.1997 ANDERSON UNIVERSITY \ \ ANDERSON, INDIANA  
*Bachelor of Arts in Graphic Design, summa cum laude*

## PROFESSIONAL EXPERIENCE

09.2008— ENVIROMEDIA SOCIAL MARKETING \ \ AUSTIN, TEXAS  
*interactive art director*

Provide site analysis and architecture. Concept, design and develop a range of campaign-supporting interactive projects: banner ads, tools, landing pages, microsites, games, and deep sites. Maintain an extensive set of existing sites. Often collaborate with contract developers.

10.2005—09.2008 JOLLY DESIGN \ \ AUSTIN, TEXAS  
*senior art director*

Oversaw creative development for a variety of clients. Participated in flexible team atmosphere: defined creative, shared ideas, managed production, took direction, and traded projects. Worked closely with service bureaus, printers, and paper companies.

05.2004—10.2005 \ \ 06.1998—08.2002 ABOVE: THE STUDIO \ \ AUSTIN, TEXAS  
*owner / creative director*

Served mainly not-for-profit organizations. Designed and implemented motion and interactive media solutions. Created corporate identities. Developed print collateral materials. Offered a wide range of additional services: writing, illustration, photography, etc.

06.2000—02.2002 DISTANCE EDUCATION CENTER, THE UNIVERSITY OF TEXAS AT AUSTIN \ \ AUSTIN, TEXAS  
*computer publishing specialist, part-time*

Supported internal clients with graphic materials. Created advertising campaigns for various publications. Redesigned existing materials to fit within division-wide graphic standards. Developed marketing plan and budget with marketing team.

11.1997—06.1998 WHITTINGTON & COMPANY \ \ AUSTIN, TEXAS  
*junior graphic designer*

Designed cycling promotions. Developed firm's Web site. Created and redesigned several newsletters. Helped in production of large-scale publication projects. Organized and maintained resource library.

05.1997—10.1997 WATERTOWER DESIGN \ \ ANDERSON, INDIANA  
*partner / graphic designer*

Developed a visual identity for public sculpture project. Designed benefits and recruiting brochures for engineering corporation. Created membership application and products for national creativity organization. Wrote numerous contracts and proposals.

## TEACHING EXPERIENCE

08.2005— ST. EDWARD'S UNIVERSITY \ \ AUSTIN, TEXAS

*adjunct faculty in Graphic Design Program, Photocommunications Program*

Create new curriculum and redefine coursework to keep the program relevant to the profession. Engage students in creative processes through project objectives, structure, and grading. Stimulate individual student growth in a series of desk, small group, and class critiques.

*courses included:* Interaction Design, Cultural Producers/Critics, Junior Studio, Digital Imaging.

08.2004—05.2005 AUSTIN COMMUNITY COLLEGE \ \ AUSTIN, TEXAS

*adjunct faculty in Visual Communication Design Department*

Developed and customized course modules to enhance students' practical application of design principles and theory. Evaluated individual student growth and responded accordingly with challenging discussions and project supplements.

*courses included:* Project Analysis & Design for Multimedia, Typography, Color Theory.

## SOFTWARE KNOWLEDGE

## PRINT

Illustrator, InDesign, Photoshop, QuarkXPress

## ELECTRONIC MEDIA

AfterEffects, Dreamweaver, Flash, Fireworks

## PROGRAMMING LANGUAGES

CSS, HTML, PHP, XHTML

## PROFESSIONAL ORGANIZATIONS

05.2001— CIVA : CHRISTIANS IN THE VISUAL ARTS

05.1997— AIGA : AMERICAN INSTITUTE OF GRAPHIC ARTS

## HONORS &amp; AWARDS

05.2007 AIGA 50 BOOKS / 50 COVERS

*A Little Book on Poverty & Glory* dust jacket chosen as a part of AIGA's prestigious traveling exhibition. Included in the permanent collections of AIGA Design Archives (Denver Art Museum) and the Rare Books & Manuscripts collection (Butler Library, Columbia University).

07.2004 STOCKSTOCK FILM FESTIVAL OFFICIAL SELECTION

*Prelinger in Three Movements No. 1* accepted into the Seattle festival.