

EDUCATION

08.2002—05.2004 NORTH CAROLINA STATE UNIVERSITY \ \ RALEIGH, NORTH CAROLINA
Master of Graphic Design, NASAD accredited

08.1993—05.1997 ANDERSON UNIVERSITY \ \ ANDERSON, INDIANA
Bachelor of Arts in Graphic Design, summa cum laude

PROFESSIONAL EXPERIENCE

09.2008— ENVIROMEDIA SOCIAL MARKETING \ \ AUSTIN, TEXAS
interactive art director

Provide site analysis and architecture. Concept, design and develop a range of campaign-supporting interactive projects: banner ads, tools, landing pages, microsites, games, and deep sites. Maintain an extensive set of existing sites. Often collaborate with contract developers.

10.2005—09.2008 JOLLY DESIGN \ \ AUSTIN, TEXAS
senior art director

Oversaw creative development for a variety of clients. Participated in flexible team atmosphere: defined creative, shared ideas, managed production, took direction, and traded projects. Worked closely with service bureaus, printers, and paper companies.

05.2004—10.2005 \ \ 06.1998—08.2002 ABOVE: THE STUDIO \ \ AUSTIN, TEXAS
owner / creative director

Served mainly not-for-profit organizations. Designed and implemented motion and interactive media solutions. Created corporate identities. Developed print collateral materials. Offered a wide range of additional services: writing, illustration, photography, etc.

06.2000—02.2002 DISTANCE EDUCATION CENTER, THE UNIVERSITY OF TEXAS AT AUSTIN \ \ AUSTIN, TEXAS
computer publishing specialist, part-time

Supported internal clients with graphic materials. Created advertising campaigns for various publications. Redesigned existing materials to fit within division-wide graphic standards. Developed marketing plan and budget with marketing team.

11.1997—06.1998 WHITTINGTON & COMPANY \ \ AUSTIN, TEXAS
junior graphic designer

Designed cycling promotions. Developed firm's Web site. Created and redesigned several newsletters. Helped in production of large-scale publication projects. Organized and maintained resource library.

05.1997—10.1997 WATERTOWER DESIGN \ \ ANDERSON, INDIANA
partner / graphic designer

Developed a visual identity for public sculpture project. Designed benefits and recruiting brochures for engineering corporation. Created membership application and products for national creativity organization. Wrote numerous contracts and proposals.

TEACHING EXPERIENCE

08.2005— ST. EDWARD'S UNIVERSITY \ \ AUSTIN, TEXAS

adjunct faculty in Graphic Design Program, Photocommunications Program

Create new curriculum and redefine coursework to keep the program relevant to the profession. Engage students in creative processes through project objectives, structure, and grading. Stimulate individual student growth in a series of desk, small group, and class critiques.

courses included: Interaction Design, Cultural Producers/Critics, Junior Studio, Digital Imaging.

08.2004—05.2005 AUSTIN COMMUNITY COLLEGE \ \ AUSTIN, TEXAS

adjunct faculty in Visual Communication Design Department

Developed and customized course modules to enhance students' practical application of design principles and theory. Evaluated individual student growth and responded accordingly with challenging discussions and project supplements.

courses included: Project Analysis & Design for Multimedia, Typography, Color Theory.

SOFTWARE KNOWLEDGE

PRINT

Illustrator, InDesign, Photoshop, QuarkXPress

ELECTRONIC MEDIA

AfterEffects, Dreamweaver, Flash, Fireworks

PROGRAMMING LANGUAGES

CSS, HTML, PHP, XHTML

PROFESSIONAL ORGANIZATIONS

05.2001— CIVA : CHRISTIANS IN THE VISUAL ARTS

05.1997— AIGA : AMERICAN INSTITUTE OF GRAPHIC ARTS

HONORS & AWARDS

05.2007 AIGA 50 BOOKS / 50 COVERS

A Little Book on Poverty & Glory dust jacket chosen as a part of AIGA's prestigious traveling exhibition. Included in the permanent collections of AIGA Design Archives (Denver Art Museum) and the Rare Books & Manuscripts collection (Butler Library, Columbia University).

07.2004 STOCKSTOCK FILM FESTIVAL OFFICIAL SELECTION

Prelinger in Three Movements No. 1 accepted into the Seattle festival.